



New Chairman Appointed to the Can Makers

The Can Makers, the industry trade body representing the UK manufacturers of drinks cans, have announced the appointment of Martin Constable as the new chairman. Martin brings over a decade of experience in the can industry to his role, taking over from Graham Fenton.

Martin Constable comments, "It is certainly an exciting time to be chairman of the Can Makers. We've seen strong market performance for drinks cans across the board, further recognition of the can's unique sustainability credentials and independently brewed beer gain momentum with the Indie Beer Can Festival.

"I would like to thank Graham Fenton for his hard work and dedication as chairman. I hope to continue the great work he's done to raise the profile of the drinks can as we enter the beer can's 80th year. The can has a lot to offer. It's uniquely sustainable and the world's most recyclable drinks pack as it's made from permanently available material which is 100% and infinitely recyclable. Add eye-catching design, a wide variety of shapes and sizes, and the fact that cans maintain the integrity of drinks among the many benefits and it's easy to see why the can is a drink pack of choice for consumers and brands alike."

Martin's career in the can making industry started when he joined Crown Packaging in 2004, going in as a UK Key Account Manager following 15 years at General Electric. He is now based at Crown Bevcans' offices in Carlisle, where he is responsible for UK and Ireland as the Sales Director. Since joining the company more than 10 years ago, Martin has gained incredible insight within all aspects of the can making industry.

Notes to editors

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UK Can Makers

Members of The Can Makers work together specifically to promote the benefits of the drinks can and aid communications between the industry and its customers: the brewers and soft drinks manufacturers and the retailers, as well as the packaging industry, the media and consumers.

The Can Makers Information Service acts as the reference point for data and advice on the beverage can and the can manufacturing industry. Amongst its services is the issue of a regular newsletter and the publication of special reports on research activities. Consumer opinion and industry research forms an important part of the Can Makers programme.

The Can Makers was the first organisation in Europe formed to promote drinks cans. It is part of a European network set up under the auspices of Beverage Can Makers Europe (BCME), which includes similar country organisations across Europe.